## SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CONTRACT NO
THE CONTACT PERSON FOR THE PURCHASER IS:  Bob Dudley  Name  919 Catharine St. Philadelphia, PA 19147  Address  215-519-3349  Phone Number
THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:  ARE:  Alma Gronzlez
. IF THE AD REFERS TO A CANDIDATE:
a. The name of the candidate is FL Dem Party: Sachs/Bruno/Smith
b. The candidate seeks election to the office of <u>Sencte</u> in the □ Primary Election, ♥ General Election, or □ Special Election.
. IF THE AD REFERS TO AN ISSUE:
a. The issue is
b. The Purchaser is

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

## **ORDER**



Flight Dates 10/30/12-11/06/12

<u>Order Sep</u> 00:15:00

<u>Product</u> <u>Estimate #</u> 6

Contract / Revision 262939 / FL DEM PARTY 3PAC Alt Order # 06394214

Original Date / Revision Agency Com 15% Billing Type Cash

10/30/12 10/30/12 Billing Contact Order Type GENERAL

Advertiser POL/FL DEM PARTY 3PK/O1 Billing Cycle EOM/EOC

919 Catharine Street Billing Calendar BROADCAST
Philadelphia, PA 19147

Agency Dudley Media Demographic A35+

Buying Contact

Solve Office DC

Rev Codes AGY POL CAND

Sales Office DC Product Codes PL-Candidate

**End Date** 

919 Catharine Street
Sales Region NAT Priority P-2

Philadelphia, PA 19147

Agency Ref

Advertiser Ref

Start Date

## **Primary Account Executive**

Order%

Aaron Ashe

Account Executive

Aaron Ashe 100%

Order Share 26% Market Value 555384

Competing Station %	of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	31%	172169
WPXM	%	0

**WSVN** 

WTVJ

25%

18%

138846

99969

Order Totals Billing Plan

Rating Start Date End Date # Spots **Net Amount Gross Amount** Month # of Spots Net Amount Gross Amount 0.00 10/29/12 11/06/12 \$122,740.00 \$144,400.00 November 2012 99 \$122,740.00 \$144,400.00 99 99 \$122,740.00 \$144,400.00 0.00 Totals

									Tota	<u>ls</u>
Ln Ch Sta	rt End	Inventory Code	Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1 WPLG 10/30	0/12 11/02/12	M-F 7-9a GMA	CM	7-9am	-TWTF	:30 4	\$1,000.00 P-2	0.00 NM	4	\$4,000.00
		Good Morning Am	erica	(8:00 AM-8:3	0 AM)					
Start Date	End Date		Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12	11/04/12	-TWTF	4	\$1,000.00	0.00					
2 WPLG 10/30	0/12 11/02/12	M-F 7-9a GMA	СМ	7-9am	-TWTF	:30 4	\$1,000.00 P-2	0.00 NM	4	\$4,000.00
		Good Morning Am	erica	(7:30 AM-8:0	0 AM)					
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12	11/04/12	-TWTF	4	\$1,000.00	0.00					
3 WPLG 10/30	0/12 11/02/12	M-F 6a LCL News	CM	6-7am	-TWTF	:30 4	\$750.00 P-2	0.00 NM	4	\$3,000.00
		LCL 10 News @ 6	am	(6:30 AM-7:0	0 AM)					
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12	11/04/12	-TWTF	4	\$750.00	0.00					
4 WPLG 10/30	0/12 11/02/12	M-F 12n News	CM	12-1PM	-TWTF	:30 4	\$600.00 P-2	0.00 NM	4	\$2,400.00
		M-F LCL 10 News	@ No	(12:00 PM-12	2:30 PM)					
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12	11/04/12	-TWTF	4	\$600.00	0.00					
5 WPLG 10/3	0/12 11/02/12		СМ	9-10a	-TWTF	:30 4	\$600.00 P-2	0.00 NM	4	\$2,400.00



Contract / Revision

262939

Flight Dates 10/30/12-11/06/12

**Hiatus Dates** 

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser POL/FL DEM PARTY 3PK/O Product FL DEM PARTY 3PAC

											Tota	
Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 9a Live/Kelly Live With Kelly		(9:00 AM-9	:30 AM)						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					1	
Week: 10	/29/12	11/04/12	-TWTF	4	\$600.00	0.00						
6 WPLG	10/30/1	2 11/02/12	M-F 11a The View M-F The View	w CM	11-12n (11:00 AM-	-TWTF- 11:30 AM)	:30	4	\$1,200.00 P-2	0.00 NM	4	\$4,800.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					i	
Week: 10		11/04/12	-TWTF		\$1,200.00	0.00			#000 00 D 0	0.00 NIM	,	<b>#2 200 00</b>
7 WPLG	10/30/1	12 11/02/12	M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:00 PM-4	-TWTF- :30 PM)	:30	4	\$800.00 P-2	0.00 NM	4	\$3,200.00
<u>Sta</u> Week: 10	art <u>Date</u> 1/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$800.00	Rating 0.00						
8 WPLG	10/30/1	12 11/02/12	M-F 3p Katie Cou Katie Couric	ıric CM	3-4p (3:00 PM-3	-TWTF-	:30	4	\$600.00 P-2	0.00 NM	4	\$2,400.00
<u>Sta</u> Week: 10	art Date	End Date 11/04/12	Weekdays -TWTF	Spots/Week	Rate	Rating 0.00						
			Su Wknd Early N Sunday Weekend	ews CM	various		-1. :30	1	\$800.00 P-2	0.00 NM	1	\$800.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	1	1	\$800.00	0.00					<u> </u>	
10 WPLG	11/03/1	12 11/03/12	Sat 730p Jeopard Sat. Jeopardy	dy CM	730-8PM (7:30 PM-8	î 3:00 PM)	1- :30	1	\$700.00 P-2	0.00 NM	2	\$1,400.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		11/04/12	1- escription	1 Stor	\$700.00 t/End Time	0.00	Weekday		ength Rate	Rtg Type		
	h <u>Date Ra</u> 3 10/29/1		at 730p Jeopardy		·8PM	(7:30 PM-8:00			30 <del>(\$700.00)</del>			
Se	ee MG 10 o show]					(			•	,		
-	-	2-11/04/12 N	1-F 1p The Chew	1-2p	)		-TWThF-		:30 <del>(\$700.00</del>	0.00 NM		
_	ee MG 10	0. <i>4,10.5</i> ne chew due	to no showl									
-	-		1-F 1p The Chew	1-2 <b>r</b>	)		-TWThF-		:30 (\$700.00	) 0.00 NM		
	ee MG 10	•										
-		ne chew due 2-11/05/12 M	to no snowj 1-F 5a LCL News	5-68	ım		M		:30 \$400.0	0 0.00 NM		
	G for 10.3		m oa lot news	0 00	****		, ,					
~		•	1-F 7-9a GMA	7-98	am		M		:30 \$1,000.0	0.00 NM	i I	
⊕ M	G for 10.3	3,10.2									]	
11 WPLG	3 11/03/	12 11/03/12	Sat 7p Wheel of		7-730PM		1- :30	1	\$700.00 P-2	2 0.00 NM	1 0	\$0.00
04	t D-1-	End Data	Sat. Wheel of Fo	ortun Spots/Week	(7:00 PM-7							
<u>ی </u> Week: 10	art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> 1-	<u>Spois/vveek</u>								
	h Date R		Description	Sta	t/End Time		Weekday	_		Rtg Type		
1 WPL	G 10/29/1	12-11/04/12 S	Sat 7p Wheel of Fo	rtune 7-7:	30PM	(7:00 PM-7:30	PS	a	:30 <del>(\$700.0</del> 0	9) 0.00 NM	1	
	ee MG 10 o show]	0.2,10.3									]	
12 WPLC	3 10/30/	12 11/02/12	M-F 5p LCL New Local 5p News	s CM	5-6p (5:30 PM-0	-TWTF 6:00 PM)	:30	4	\$750.00 P-2	2 0.00 NM	4	\$3,000.00
<u>St</u> Week: 10	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week	—							
			M-F 5p LCL New	vs CM	5-6p	-TWTF	:30	4	\$750.00 P-2	2 0.00 NM	4	\$3,000.00
			Local 5p News		(5:00 PM-	5:30 PM)						



Contract / Revision

262939

Flight Dates 10/30/12-11/06/12

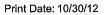
**Hiatus Dates** 

<u>Original Date / Revision</u> 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser POL/FL DEM PARTY 3PK/O Product FL DEM PARTY 3PAC

	•				Tota	als
Ln Ch Start En	l Inventory Code Break	Start/End Time Days		ri Rtg Type S	pots	Amount
13 WPLG 10/30/12 11/0	2/12 M-F 5p LCL News CM Local 5p News	5-6p -TWTF (5:00 PM-5:30 PM)	:30 4 \$750.00 P	-2 0.00 NM	4	\$3,000.00
<u>Start Date</u> <u>End I</u> Week: 10/29/12 11/04		<u>Rate</u> <u>Rating</u> 4 \$750.00 0.00				
14 WPLG 10/30/12 11/0	2/12 M-F 6p LCL News CM M-F Local News	6-630pm -TWTF (6:00 PM-6:30 PM)	:30 4 \$1,300.00 P	-2 0.00 NM	4	\$5,200.00
<u>Start Date</u> <u>End I</u> Week: 10/29/12 11/04		<u>k Rate Rating</u> 4 \$1,300.00 0.00		1404		
15 WPLG 10/30/12 11/0	2/12 M-F 7p Wheel of Fortun <b>€</b> M M-F Wheel of Fortune	7-730pmTWTF (7:00 PM-7:30 PM)	:30 4 \$2,000.00 P	-2 0.00 NM	4	\$8,000.00
<u>Start Date</u> <u>End I</u> Week: 10/29/12 11/04		<u>K Rate Rating</u> 4 \$2,000.00 0.00				
16 WPLG 10/30/12 11/0	2/12 M-F 730p Jeopardy CM M-F Jeopardy	730-8pm -TwTF (7:30 PM-8:00 PM)	:30 4 \$2,500.00 P	-2 0.00 NM	4	\$10,000.00
<u>Start Date</u> <u>End l</u> Week: 10/29/12 11/04		<u>K Rate Rating</u> 4 \$2,500.00 0.00				
17 WPLG 11/04/12 11/0	4/12 Su 9-10p CM Revenge	9-10pm1 (9:00 PM-10:00 PM)	:30 1 \$6,500.00 P	-2 0.00 NM	1	\$6,500.00
<u>Start Date</u> <u>End l</u> Week: 10/29/12 11/04		<u>k Rate Rating</u> 1 \$6,500.00 0.00				
18 WPLG 10/30/12 11/0	2/12 M-F 1135-12:06a Nightli <b>©</b> M M-F Nightline	1135p-1206am -TWTF (11:30 PM-12:00 XM)	:30 4 \$950.00 F	-2 0.00 NM	4	\$3,800.00
<u>Start Date</u> <u>End  </u> Week: 10/29/12 11/04		<u>k Rate</u> <u>Rating</u> 4 \$950.00 0.00				
19 WPLG 11/04/12 11/0	4/12 SUN 11-1130P CM SUN 11-1135P	11-1135P1	:30 1 \$1,600.00 F	-2 0.00 NM	1	\$1,600.00
<u>Start Date</u> <u>End</u> Week: 10/29/12 11/04		<u>k Rate Rating</u> 1 \$1,600.00 0.00				
20 WPLG 10/30/12 11/0	2/12 M-F 11-1135P CM M-F 11-1135P	11-1135P -TWTF (11:00 PM-11:30 PM)	:30 4 \$2,500.00 F	2-2 0.00 NM	4	\$10,000.00
<u>Start Date</u> <u>End</u> Week: 10/29/12 11/0/		<u>k Rate Rating</u> 4 \$2,500.00 0.00				
21 WPLG 11/04/12 11/	4/12 9a-Sun LCL 10 News CM 9a-Sun LCL 10 News	9-1030am1 (9:30 AM-10:00 AM)	:30 1 \$600.00 F	2-2 0.00 NM	1	\$600.00
<u>Start Date</u> <u>End</u> Week: 10/29/12 11/0		·				
22 WPLG 11/04/12 11/	14/12 7a-Sun LCL 10 News CM Local 10 News Sunday	7-8am1 (7:30 AM-8:00 AM)	:30 1 \$500.00 F	P-2 0.00 NM	1	\$500.00
<u>Start Date</u> <u>End</u> Week: 10/29/12 11/0						
23 WPLG 11/04/12 11/	04/12 6AM-Sun LCL 10 News CM Local 10 News Sunday	6-7am1 (6:30 AM-7:00 AM)	:30 1 \$300.00 F	2-2 0.00 NM	1	\$300.00
<u>Start Date</u> <u>End</u> Week: 10/29/12 11/0		<u>k Rate Rating</u> 1 \$300.00 0.00				
	03/12 7AM-Sat LCL 10 News CM Local 10 News Sat @	7-8am1- (7:30 AM-8:00 AM)	:30 1 \$600.00 F	P-2 0.00 NM	1	\$600.00
<u>Start Date</u> <u>End</u> Week: 10/29/12 11/0	Date Weekdays Spots/Wee	,				
-	03/12 6AM-Sat LCL 10 News CM Local 10 News Sat @	6-7am1- (6:30 AM-7:00 AM)	:30 1 \$400.00 F	P-2 0.00 NM	1	\$400.00
Start Date End	_					





<u>Contract / Revision</u> 262939 <u>Flight Dates</u> 10/30/12-11/06/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/30/12/ 10/30/12

<u>Order Sep</u> 00:15:00

Advertiser POL/FL DEM PARTY 3PK/O Product FL DEM PARTY 3PAC

₋n Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Tota Spots	Amount
25 WPLG 11/03/12	11/03/12	6AM-Sat LCL 10 News		6-7am	1	1- :30	) 1	\$400.00 P-2	0.00 NM	1	\$400.0
Q		Local 10 News Sat @		(6:30 AM-7:0							
	End Date 11/04/12	Weekdays Spots	/Week	<u>Rate</u> \$400.00	Rating 0.00						
		TWISF/Michael Putney	CM	1130a-1230		-1 :30	) 1	\$500.00 P-2	0.00 NM	1	\$500.0
20 WFLG 11/04/12	11/04/12	This Week in South F		(11:30 AM-12		-ıö.	, ,	ψ300.001 -2	0.00 14101		ψουσ.σ
	End Date		/Week	Rate	Rating						
	11/04/12	1	1	\$500.00	0.00			<b>*</b> / *** *** **	0.00.1414		<b>44 000 0</b>
27 WPLG 11/04/12	11/04/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:0	0 AM)	-1 :30	) 1	\$1,000.00 P-2	0.00 NM	1	\$1,000.0
Start Date	End Date		/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/29/12	11/04/12	1		\$1,000.00	0.00						
28 WPLG 11/04/12	11/04/12	This Week (ABC) This Week (ABC)	CM	1030-1130ar (11:00 AM-1		-1 :3	) 1	\$900.00 P-2	0.00 NM	1	\$900.0
Start Date	End Date	Weekdays Spots	/Week	Rate	Rating						
Week: 10/29/12	11/04/12	1	1	\$900.00	0.00						
29 WPLG 11/03/12	11/03/12	9AM-Sat LCL 10 News Local 10 News Saturd		9-10:30am (9:30 AM-10:	<u>1</u> 00 AM)	1- :3	) 1	\$750.00 P-2	0.00 NM	1	\$750.0
Start Date	End Date	Weekdays Spots	/Week	Rate	Rating						
	11/04/12	1-	1	\$750.00	0.00						
30 WPLG 11/05/12	11/06/12	M-F 7-9a GMA Good Morning America	СМ	7-9am (8:00 AM-8:3	MT	:3	) 2	\$1,000.00 P-2	0.00 NM	2	\$2,000.0
Start Date	End Date	•	/Week	Rate	Rating						
	11/11/12	MT		\$1,000.00	0.00						
31 WPLG 11/05/12	11/06/12	M-F 7-9a GMA	СМ	7-9am	MT	:3	0 2	\$1,000.00 P-2	0.00 NM	2	\$2,000.0
		Good Morning America		(7:30 AM-8:0	0 AM)						
Start Date	End Date		/Week	<u>Rate</u>	<u>Rating</u>					i	
Week: 11/05/12	11/11/12	MT	2	\$1,000.00	0.00						
32 WPLG 11/05/12	11/06/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:0	MT (MA O	:3	0 2	\$750.00 P-2	0.00 NM	2	\$1,500.0
Start Date	End Date	•	/Week	Rate	Rating						
	11/11/12	MT	2	\$750.00	0.00						
33 WPLG 11/05/12	11/05/12	M-F 12n News	СМ	12-1PM	1	:3	0 1	\$600.00 P-2	0.00 NM	1	\$600.0
		M-F LCL 10 News @ No	0	(12:00 PM-1	2:30 PM)						
Start Date	End Date	Weekdays Spots	/Week	<u>Rate</u>	Rating					l	
Week: 11/05/12	11/11/12	1	1	\$600.00	0.00					İ	
34 WPLG 11/05/12	11/06/12	M-F 9a Live/Kelly Live With Kelly	СМ	9-10a (9:00 AM-9:3	MT 30 AM)	:3	0 2	\$600.00 P-2	0.00 NM	2	\$1,200.
Start Date	End Date	•	/Week	` <u>Rate</u>	Rating					i	
	11/11/12	MT	2		0.00					İ	
35 WPLG 11/05/12	•	M-F 11a The View M-F The View	СМ	11-12n	MT	:3	0 2	\$1,200.00 P-2	0.00 NM	2	\$2,400.
Otant Data	Carl Data		. // // / .	(11:00 AM-1						l	
	End Date 11/11/12	Weekdays Spots	Week	<u>Rate</u> \$1,200.00	Rating 0.00					İ	
36 WPLG 11/05/12			CM	4-5p	1	:3	0 1	\$800.00 P-2	0.00 NM	1	\$800.
00 WI LO 11/00/12	. 11/00/12	Dr Oz	JIVI	(4:00 PM-4:3	_	.0	· 1	φοσο.σστ Ζ	0.00 14101	i .	ψοσο.
Start Date	End Date		s/Week	•	Rating					1	
· · · · · · · · · · · · · · · · · · ·	11/11/12	1	1	\$800.00	0.00					l	
		M-F 3p Katie Couric Katie Couric	СМ	3-4p	1	:3	0 1	\$600.00 P-2	0.00 NM	1	\$600.
Clark Data	End D-4-		-ΛΛ/ <u>-</u> -!-	(3:00 PM-3:0						1	
Start Date	End Date	Weekdays Spots	s/Week	<u>Rate</u>	<u>Rating</u>						

Print Date: 10/30/12





Contract / Revision

262939

Flight Dates 10/30/12-11/06/12

**Hiatus Dates** 

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser POL/FL DEM PARTY 3PK/O Product FL DEM PARTY 3PAC

Katie Couric (3:00 PM-3:30 PM)   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	00 NM 1 00 NM 1	\$600.00 \$750.00 \$750.00
Start Date Week: 11/05/12         End Date 11/11/12         Weekdays 1         Spots/Week 1 \$600.00         Rate 0.00         Rating 0.00           38 WPLG 11/05/12 11/05/12         M-F 5p LCL News Local 5p News         CM         5-6p (5:30 PM-6:00 PM)         1         :30         1 \$750.00 P-2         0.0           Start Date Week: 11/05/12         End Date 11/11/12         Weekdays 1         Spots/Week 1 \$750.00         Rate 0.00         Rating 0.00		·
Week: 11/05/12       11/11/12       1       1       \$600.00       0.00         38 WPLG       11/05/12       11/05/12       M-F 5p LCL News       CM       5-6p       1       :30       1       \$750.00 P-2       0.0         Local 5p News       (5:30 PM-6:00 PM)         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 11/05/12       11/11/12       1       1       \$750.00       0.00		·
38 WPLG 11/05/12 11/05/12 M-F 5p LCL News CM 5-6p 1 :30 1 \$750.00 P-2 0.0 Local 5p News (5:30 PM-6:00 PM)  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 11/05/12 11/11/12 1 1 \$750.00 0.00		·
Local 5p News (5:30 PM-6:00 PM) <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 11/05/12 11/11/12 1 1 \$750.00 0.00		·
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 1 1 \$750.00 0.00	00 NM 1	\$750.00
VVCCR. 11/00/12 11/11/12 1 1 1/00/00 0.00	00 NM 1	\$750.00
	00 NM 1	\$750.00
39 WPLG 11/05/12 11/05/12 M-F 5p LCL News CM 5-6p 1 :30 1 \$750.00 P-2 0.0 Local 5p News (5:00 PM-5:30 PM)		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 11/05/12 11/11/12 1 1 \$750.00 0.00		
40 WPLG 11/05/12 11/05/12 M-F 6p LCL News CM 6-630pm 1 :30 1 \$1,300.00 P-2 0.0 M-F Local News	00 NM 1	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 1 1 \$1,300.00 0.00		
41 WPLG 11/05/12 11/05/12 M-F 7p Wheel of Fortun <b>©</b> M 7-730pm 1 :30 1 \$2,000.00 P-2 0.0 M-F Wheel of Fortune	00 NM 1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 11/05/12 11/11/12 1 1 \$2,000.00 0.00	20. 1114	<b>#0.500.00</b>
42 WPLG 11/05/12 11/05/12 M-F 730p Jeopardy CM 730-8pm 1 :30 1 \$2,500.00 P-2 0.0 M-F Jeopardy	00 NM 1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 1 1 \$2,500.00 0.00		
43 WPLG 11/05/12 11/05/12 M-F 1135-12:06a Nightli@M 1135p-1206am 1 :30 1 \$950.00 P-2 0.0 M-F Nightline (11:30 PM-12:00 XM)	00 NM 1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 1 1 \$950.00 0.00		
44 WPLG 11/05/12 11/05/12 M-F 11-1135P CM 11-1135P 1 :30 1 \$2,500.00 P-2 0.0 M-F 11-1135P (11:00 PM-11:30 PM)	00 NM 1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 1 1 \$2,500.00 0.00		
N 45 WPLG 11/05/12 11/05/12 Mon 8-9p CM 8-10p 1 :30 1\$13,000.00 P-2 0.0  Dancing With The Stars: /	00 NM 1	\$13,000.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 11/05/12 11/11/12 1 1\$13,000.00 0.00		
	00 NM 1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12W 1 \$6,000.00 0.00		
	00 NM 2	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12T 2 \$6,000.00 0.00		
	00 NM 1	\$6,500.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/12S 1 \$6,500.00 0.00		